

Legacy Data Clean-Up

Eliminate ROT data to uncover content that has real business value

Unstructured data can represent as much as 80% of all data stored within an enterprise. Much of this data is comprised of vast stores of unorganized, poorly understood, and rarely accessed documents that serve little or no business value. Rational Governance helps organizations better understand what data they have, identify which data needs to be retained, and destroy the balance.

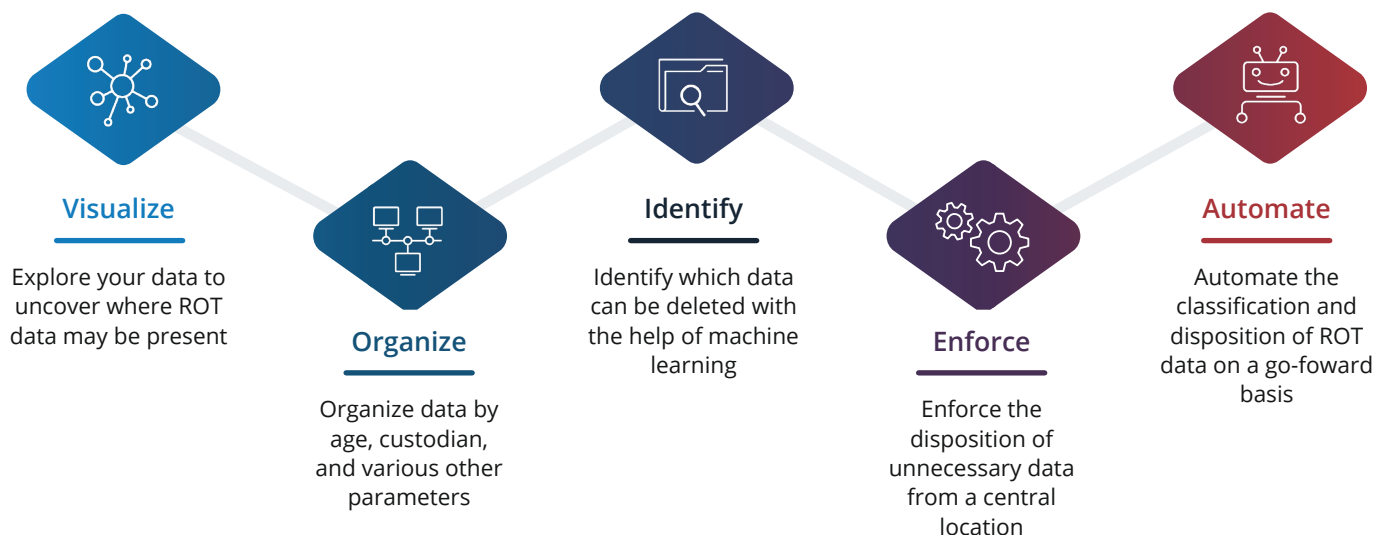
Not only will the organization enhance storage optimization and save on hard costs, but it will reduce risk and cost down the road. Every record that is defensibly deleted is a record that can't be subject to future eDiscovery and regulatory document requests, nor can it be involved in data breach response and remediation.

BENEFITS

- ✓ Quickly determine what data needs to be retained and what can be deleted
- ✓ Optimize storage and reduce hardware costs
- ✓ Reduce regulatory and compliance risks
- ✓ Reduce data security and privacy risks
- ✓ Reduce time, cost, and risk associated with discovery

RATIONAL Governance

Rational Governance is the complete solution for understanding and managing all enterprise data in place and from a central location. RG's lightweight agents are connected to unstructured data sources, creating a text and metadata index for seamlessly searching, analyzing, and controlling data for the purposes of retention and deletion.



Legacy Data Analysis

With RG installed, organizations can identify ROT (Redundant, Obsolete and Trivial) data using powerful search and analytical tools. RG administrators can visualize and organize data by age, custodian, or various other parameters; and create and apply advanced machine-learning models to ensure the automatic and comprehensive identification of ROT data on a go-forward basis.

Legacy Data Cleanup

Using RG's policy manager, organizations can define and enforce deletion policies that automatically and defensibly purge ROT data from managed stores on a go-forward basis. Administrators can apply deletion policies to any set of data – from a folder of documents, to data responsive to a dynamic search, to data classified by a machine learning model – and customize triggers for when deletion should be enforced.

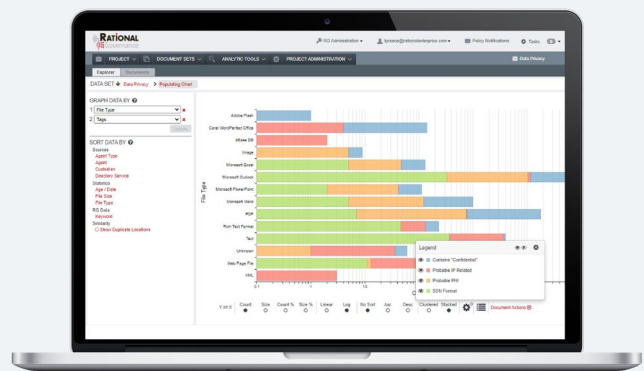
Managing Legacy Data Risks

Organizations that clean up legacy data realize far more benefits than merely reducing storage costs. Reducing ROT data allows an organization to respond to discovery obligations more efficiently by decreasing the number of documents to search and collect, which also dramatically reduces downstream costs. Retaining documents that do not need to be kept increases organizational risk – not just for discovery, but also for regulatory compliance, data security, and data privacy concerns. RG provides a defensible method for deleting this dispensable data to reduce risk and simultaneously enhance compliance and information security.

Smart PII

Rational Governance's Smart PII tool supercharges your legacy data cleanup process with machine-learning-enhanced pattern recognition and keyword search capabilities to help you find what you need when you need it.

- ✓ **Identify PII.** Quickly and accurately identify high risk legacy data like documents containing PII and PHI. Prioritize this data for deletion to limit future liability.
- ✓ **Identify Records.** Identify records with a specific product or internal number format identification with ease and accuracy, giving users the confidence to delete ROT data.



Contact Us Today

To learn more about how Rational Governance can help your organization tackle legacy data clean-up, email us with your questions or schedule a demonstration today.

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